



July 23, 2008

Mr. Geoff Goodship

Dear Sir:

Thank you for your recent letter in the Campbell River Courier Islander of July 18, 2008. I think you would agree that the infrastructure, technology, programming and services that CRTV's offer's in today's world is quite different than it was when you where President of CRTV some thirty eight years ago. CRTV is no longer a 12 channel analogue Cable TV system receiving service by off air antennas. CRTV is now a state of the art entertainment and information system offering over 200 channels of digital and analogue service along with high speed internet.

1) You mentioned in your letter that "CRTV directors also need reminding their role is advisory". The Board does not agree with you on this point at all; in fact, the key responsibility of any Board is that it must show leadership for the organization it represents. In CRTV's case the Board is recommending a course of action for CRTV in the proposed sale to Shaw Communications Ltd. Due to the Boards training and experience they are the most prepared members of this community to make the decision to sell to Shaw. Although the Board of Directors is a volunteer Board, they have invested a great deal of their time in industry study and are very knowledgeable in matters pertaining to the cable industry. In addition to their own opinions, they are supported by reports from independent consultants, CEO and business analysts.

2) You stated that "One fact that's being spun very badly by directors is the overwiring issue. Shaw has a pattern of applying for permission to overwire but they have never done so." This is an interesting comment, when in fact, whenever Shaw has applied for an overwire they have ended up buying the cable system in advance of doing the overwire.

You obviously have the wrong technical information on overwires. If a system like Novus in downtown Vancouver can overwire Shaw then why can't Shaw technically overwire CRTV? Besides, Shaw already has contractual permission to access Telus strand and BC Hydro poles. In the Comox Valley, Shaw is currently wrapped on Telus strand. It is also important to note that Shaw is not obligated to serve all of Campbell River. They would concentrate on our hotels, motels, apartment buildings, and condominium towers.

Campbell River TV Association
500 Robron Road
Campbell River, BC, V9W 5Z2
PH: 250-923-8899 Fax: 250-923-7796
Web Site: www.crtv.net



3) To continue harping on the issue of how much our managers are making, specifically our CEO, is getting a little ridiculous. CRTV has received a legal opinion on this matter and has been advised that severance package details should not be disclosed. In this day and age of privacy protection it is well within an individual's rights to not have this information disclosed.

4) In the beginning of your letter, you state that "the possible sale is fundamentally a matter between the membership and Shaw." We totally agree with you on this statement and by mailing out the Instruments of Proxy have allowed each and every member a voice in this decision. Yet you later say "Democracy works for those who show up". The opinion that the Board of CRTV has in regard to whether or not democracy was upheld is obviously quite different than your own. We live in a democratic society, and all those members who voted by proxy have a right to have their votes counted. To stand back and allow a small segment of society to overrule democratic process on a technicality is not acceptable. The entire membership has a vote in this matter and it is the obligation of the Board to listen to all members and then act accordingly.

On behalf of the Board;

Ron Kerr
CRTV Director