



Contact Information:
John Kerr – President
board@crtv.net
www.crtv.net

CRTV Board appoints new Board Member – Sterling Campbell

(Campbell River, BC) September 15, 2008 – The CRTV Board of Directors is pleased to announce the appointment of Sterling Campbell as Director following a vacancy on the Board.

Sterling was born and raised in Toronto. After high school, he moved to California to work in broadcasting and attend the University of California at Irvine. He transferred to Wayne State University to complete a degree in Mass Communications. After graduation, he returned to Canada to teach television arts at the Sudbury Board of Education and Cambrian College in Sudbury while completing a Masters degree in Broadcast Management at Central Michigan University.

He was elected as Alderman in the city of Sudbury, and subsequently the Member of the Ontario Legislature from Sudbury. After leaving that position, he returned to the Board as an Adult Education specialist, co-ordinating paid cooperative education.

After retiring in 2002, Sterling and his wife Judy moved to Campbell River. At least, he calls his activity in Campbell River retirement. Since moving here, he has Chaired the Campbell River Hospital Foundation Board, and is currently Chair of the Active Retiree Project, Treasurer of the Campbell River Retired Teachers Association, Treasurer of the North Island Survival Healing Society (providing council service for adults suffering from sexual abuse as children), Board member of the Tidemark Theatre Society, and a member of the noon Rotary Club, among other projects.

Sterling and Judy have one son, Tyler, who is the Executive Director of a non-profit children's foundation and trustee of the Rainbow Board of Education.

The Board is very excited that Sterling has accepted the request to fill in a Board vacancy and trust that his skills will be of great value in transitioning CRTV from a non-profit society to the operational takeover of Shaw.

On behalf of the Board of Directors,

John Kerr
President – CRTV